



# ROTARY CLUB OF CALCUTTA UNIVERSE

## বার্তা

*-The Message*

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RI President : Rtn. Francesco Arezzo  
President : Rtn. Susmita Sarkar

Dist. Governor : Rtn. Ramendu Homchaudhuri  
Secretary : Rtn. Ashmita Dey

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## *March is Water, Sanitation & Hygiene Month* **Projects**

### **Picnic for Specially Abled Individuals**



The Rotary Club of Calcutta Universe organized a joyful picnic for specially abled individuals at Bawali Farm House, South 24 Parganas, on 1st February 2026. The objective of the program was to help them feel included as an integral part of society and to reinforce their right to live a life filled with fun, dignity, and happiness. The day was marked by vibrant performances by the specially abled participants, along with engaging games and recreational activities that encouraged interaction and confidence. Everyone enjoyed a variety of mouth-watering food, adding to the festive spirit of the occasion. The picnic created a warm and cheerful environment, strengthening bonds of love, care, and togetherness. It was truly a memorable day filled with joy, laughter, and heartfelt moments of inclusion.

### **Privilege Card Distribution for Eye Care**



The Rotary Club of Calcutta Universe successfully distributed Dr. Agarwal's Eye Hospital Privilege Cards among six economically backward villagers of Samali Village, South 24 Parganas, on 9th February 2026. This initiative was undertaken with the objective of improving access to quality eye care for underprivileged individuals who otherwise face financial barriers to medical treatment. The Privilege Card enables beneficiaries to receive eye treatment at a premier eye hospital equipped with modern diagnostic and treatment facilities. Under this scheme, the beneficiaries are entitled to free doctor consultations, significantly discounted rates on eye investigations and surgeries, and spectacles at a very nominal cost. These benefits ensure early detection and timely treatment of vision-related issues, thereby preventing avoidable blindness and visual impairment. Through this project, the Rotary Club of Calcutta Universe reaffirmed its commitment to community health and well-being by facilitating affordable and accessible eye care. The initiative is expected to bring about a meaningful improvement in the vision and quality of life of the villagers, enabling them to lead healthier and more productive lives.

## Distribution of Adult Diapers for the elderly



The Rotary Club of Calcutta Universe undertook a compassionate humanitarian initiative by distributing Adult Diapers to the aged inmates of Sevac Mental Hospital on 10th February 2026. This thoughtful service project was aimed at supporting elderly patients suffering from mental disorders who experience difficulty in controlling their natural calls. Many aged inmates in mental health institutions face challenges related to incontinence due to age-related issues and mental health conditions, which often affect their dignity, hygiene, and overall comfort. Recognizing this pressing need, the Rotary Club stepped forward to provide a practical and dignified solution that would significantly improve the quality of daily life for these vulnerable individuals. The distribution of adult diapers helped ensure better personal hygiene, reduced discomfort, and minimized the risk of infections among the inmates. It also eased the burden on caregivers and hospital staff, enabling them to provide more efficient and compassionate care. Most importantly, the initiative upheld the dignity of the elderly patients by addressing a sensitive yet essential aspect of their well-being. Through this service activity, the Rotary Club of Calcutta Universe reaffirmed its commitment to caring for the marginalized and underserved sections of society. The project reflected Rotary's core values of empathy, service above self, and community welfare, making a meaningful impact on the lives of the aged inmates of Sevac Mental Hospital.

## Menstrual Hygiene Initiative for Women with Cerebral Palsy



The Rotary Club of Calcutta Universe undertook a meaningful humanitarian initiative by distributing sanitary napkins to the girls and women residing at Mom's Care, an institution dedicated to the care of individuals suffering from Cerebral Palsy on 10th February 2026. Most of the residents of this home have been abandoned by their parents and relatives and are entirely dependent on caregivers for their daily needs. Managing menstrual hygiene is an exceptionally challenging task for these girls and women due to their physical limitations, neurological conditions, and lack of family support. Inadequate access to proper menstrual hygiene products often leads to discomfort, health complications, infections, and a loss of dignity. Recognizing this critical need, the Rotary Club of Calcutta Universe stepped forward to provide essential sanitary napkins, ensuring that these vulnerable individuals could manage their menstrual cycles in a safer, more hygienic, and dignified manner. Beyond the distribution of sanitary napkins, the initiative also aimed to raise awareness among caregivers about the importance of menstrual hygiene management, regular changing of napkins, and maintaining cleanliness to prevent



infections. The project helped ease the burden on the caregivers while significantly improving the comfort, confidence, and overall well-being of the beneficiaries. This initiative reflects Rotary's commitment to compassion, inclusivity, and service above self. By addressing a basic yet often overlooked need, the Club not only improved the quality of life of these specially abled women but also reaffirmed the importance of dignity, care, and respect for every individual, regardless of physical or social limitations.

## Menstrual Hygiene Support for Women

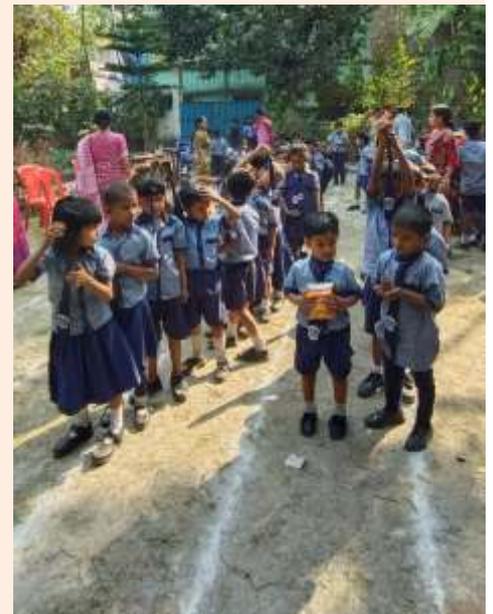


Rotary Club of Calcutta Universe organized a Menstrual Hygiene Program on 10th February 2026 at Sevac Mental Hospital, during which sanitary napkins were distributed to women inmates of the hospital. The initiative aimed to promote menstrual hygiene and safeguard the health of women living with mental illness, many of whom are unable to independently manage menstrual care. By ensuring access to proper sanitary products, the program helps prevent infections and diseases arising from unhygienic menstrual practices, thereby improving their overall health, comfort, and dignity. This humanitarian effort reflects the Club's commitment to women's health, hygiene awareness, and inclusive community care.

## Annual Sports Day for Young Minds



The Rotary Club of Calcutta Universe organized its Annual Sports Day at Anirban Pathbhavan, Sehai, on 13th February 2026 with the objective of promoting physical fitness, teamwork, confidence, and joy among children from economically backward families. The event was specially planned for students from Nursery to Class V, ensuring age-appropriate participation and inclusive engagement for every child. A variety of fun-filled and competitive sports events were conducted, tailored to the physical abilities and interests of the children. These activities encouraged healthy competition, discipline, coordination, and sportsmanship while allowing the children to express their talents beyond the classroom environment. For many of the students, this was a rare opportunity to participate in a well-organized sports event, boosting their enthusiasm and self-esteem. At the conclusion of the sporting events, a prize distribution ceremony was held, where winners and participants were felicitated with prizes and all the students were served refreshment. This recognition motivated the children, instilled a sense of achievement, and reinforced the values of effort and participation rather than only winning.



## Annual Fund-Raising Programme of Life Beyond Cancer



An Annual Fund-Raising Programme for Pediatric Cancer Patients was organized by Life Beyond Cancer Trust on 15th February 2026 at Rabindra Sadan, Kolkata. The programme was aimed at raising awareness and financial support for children battling cancer, while also spreading hope and positivity among affected families. The event witnessed enthusiastic

participation from reputed singers, actors, actresses, and musicians, who came together selflessly to support this noble cause through soulful performances. Their presence not only enhanced the stature of the programme but also drew significant public attention towards the critical issue of pediatric cancer. The centre of attraction of the evening was the heart-touching performances by children suffering from cancer. Their confidence, courage, and talent deeply moved the audience and served as a powerful reminder of the resilience of young cancer warriors. These performances embodied the spirit of hope and reinforced the belief that emotional strength plays a vital role in the healing journey. The guiding motto of the event, “No Child Should Die of Cancer,” strongly resonated throughout the programme, highlighting the urgent need for early diagnosis, accessible treatment, and sustained emotional and financial support for pediatric cancer patients. Our Club actively participated in this meaningful initiative as an Associate Host, extending its support to the organisers and standing in solidarity with the cause. Through this association, the Club reaffirmed its commitment to community service, compassion, and support for children and families affected by life-threatening illnesses. Overall, the programme was a powerful blend of compassion, culture, and collective responsibility, leaving a lasting impact on all participants and reinforcing the message that together, society can work towards a future where no child loses their life to cancer.



## AI-Enabled Learning Workshop for Youth



The Rotary Club of Calcutta Universe organized an impactful Workshop on AI-Enabled Teaching–Learning Systems on 17th February 2026 for the students of Dream Institute of Technology, held at their campus. This initiative was conducted as part of the club’s Youth Service Project, with the objective of equipping young learners with exposure to emerging and transformative technologies. The workshop focused on the practical application of Artificial Intelligence in modern education and was delivered through Orbit Jump AI, an advanced AI-driven learning platform. Students were introduced to how AI can personalize learning experiences, enhance classroom engagement, support adaptive assessments, and improve academic outcomes through data-driven insights. During the interactive sessions, participants gained hands-on understanding of AI-enabled teaching tools, smart learning systems, and real-world use cases demonstrating how artificial intelligence is reshaping education and future workplaces. The workshop also encouraged critical thinking, innovation, and ethical awareness in the use of AI technologies. By organizing this workshop, the Rotary Club of Calcutta Universe reaffirmed its commitment to empowering youth with future-ready skills. The initiative helped bridge the gap between academic learning and technological advancement, inspiring students to embrace AI as a tool for growth, creativity, and career development.

## Tiffin Distribution for Visually Impaired Trainees



On 21st February 2026, the Rotary Club of Calcutta Universe carried out a compassionate community service initiative by distributing tiffin packets among the visually impaired trainees of Geeta Basu Training Centre in New Alipore. The initiative was undertaken as a gesture of solidarity and encouragement

towards the institution's dedicated efforts in empowering underprivileged visually impaired individuals. The Training Centre tirelessly works to equip its trainees with essential life skills and vocational training, enabling them to overcome social barriers, challenge societal norms, and lead lives marked by dignity, confidence, and self-respect. Through this small yet meaningful effort, the Club reaffirmed its commitment to inclusive service and community upliftment, standing beside the authority and trainees in their journey towards independence and empowerment.



## Fellowship

### Club Picnic



A Club Picnic was organized by the Rotary Club of Calcutta Universe on 1st February 2026 at Bawali Farm House as a part of Club Service. The picnic was attended not only by the club members but also by members of the Club's Rotary Community Corps (RCC), Interact Club Co-ordinators and some beneficiaries, making the event inclusive and socially enriching. The presence of RCC and Interact members encouraged meaningful interaction, fellowship, and the values of Rotary. The participation of beneficiaries added a special dimension to the picnic, allowing them to feel included and valued as part of the extended Rotary family. Set in the peaceful surroundings of Bawali Farm House, the event featured informal interactions, group activities, shared meals, and moments of joy and togetherness. The picnic successfully strengthened bonds across different wings of Rotary, fostered goodwill, and reinforced the spirit of unity, compassion, and service. Overall, it was a memorable and impactful Club Service activity that enhanced fellowship while nurturing stronger connections within the Rotary community.

*At every moment  
People are dying, people are killing.  
There is no awareness, no sense.  
Thoughts revolve only around self-interest  
And the desire for quick money.  
Thus come cut money, theft, loot, borrowing,  
snatching, beating, bribery—  
And with them, endless harm.*

*Education has lost its nobility;  
It is no longer a noble offering.  
Today it is sold  
Like potatoes and gourds in the market.  
So even its little dignity  
Rolls on the streets.*

*Today, educated or uneducated—  
Everyone seeks wealth.  
And wealth means good cars, houses,*

*Education, healthcare.  
In the marketplace of commodities  
Lie happiness, prosperity, and the mantra of  
peaceful living.*

*In the hands of one class—  
Food, clothing, shelter,  
Education, healthcare, happiness, peace,  
immense luxury.*

*And on the other side—  
The hungry, the oppressed, the tortured,  
Without food, clothing, education, healthcare,  
happiness, peace, or dignity—  
Some living corpses.*

*On one side, sky-touching skyscrapers;  
At their feet, the slums.*

*In this age of science and technology,*

*Two completely opposite classes of people  
Coexist in such a stable, strange way—  
Together with irritation, hatred, and sometimes  
friendship.*

*On one side, endless enjoyment with sinful  
money;*

*On the other, in extreme poverty,  
So many people are dying without treatment.*

*Just as surpassing Britain and France  
To become the world's fifth largest economy  
Is considered another progress of India.*

*Just as among countless castes and religions  
Science and faith blend into one—  
From the Big Bang to Brahma,  
From DNA to the divine.*

*Just as the moon of Eid  
Covers its face  
With the moonlit veil of Kojagari night.*

*Just as the sound of temple bells at evening  
prayers  
Blends with the bells of the church  
And the melody of the Maghrib call to prayer.*

*In the same way, the pioneers  
Who once spoke of a classless society  
Now themselves prefer  
To live among the elite.*

*Kindness, compassion, humanity, conscience,  
emotion, sympathy,  
Empathy, and human values—  
None of these seem to remain anymore.  
For the funeral rites of education  
Were completed long ago.*

*On one side, extravagant pleasure with sinful  
wealth;*

*On the other side, in extreme deprivation,  
So many people die without medical care.*

*Yet even today dreams awaken.  
This heart begs before God—  
For a nation without caste, without religious  
divisions,  
Without rich and poor.*

*A country where we all live the same way,  
together;*

*Walk together, speak together, eat together;  
Receive the same healthcare, do the same work.*

*In a truly classless society  
We will all live with our dreams.*

*The world will become peaceful again;  
Homes of happiness will rise once more.*

*And in every household  
Only joy and peace will prevail.*

**By: Rtn.Susmita Sarkar, Club President**



**Rotary**  **4 Way Test**  
of the things we think, say, or do:

Is it the **TRUTH**?

Is it **FAIR** to all concerned?

Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?

Will it be **BENEFICIAL** to all concerned?